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News

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Barnum Financial Group Named #1 Best Place to Work in Connecticut

Shelton, Connecticut, April 11, 2007-- Barnum Financial Group, a Shelton based company of MetLife, was named the # 1 Best Place to Work in Connecticut. This second annual program was created by the Hartford Business Journal, the Connecticut Better Business Bureau and Best Companies Group. Employer and employees of all the companies surveyed participated in a comprehensive two-part survey about personnel policies and practices. The program was designed to identify, recognize and honor the best places of employment in Connecticut, benefiting the state's economy, its workforce and businesses. The Best Places to Work in Connecticut is made up of 25 companies split into two groups: 18 small/medium sized companies (15-199) employees) and 7 large-sized companies (more than 200 employees).

The selection process was carried out in a two part process. Companies that applied were surveyed by the Best Companies Group, based in Harrisburg, Pa. Employers took part in an online " infrastructure and practice inventory," which asked a variety of questions, ranging from demographics to policies and procedures to leadership development and communications programs. Then, company employees were asked for their opinions on different work elements.

The survey results were analyzed by ModernThink LLC, and employee management consulting firm headquartered in Wilmington, Del. Rich Boyer, of ModernThink, says responses to 65 different statements offered insight in a number of areas and were scored by a sophisticated algorithms system.

Barnum Financial Group currently employs over 265 Financial Advisors and a support staff of 100 and has 20 locations throughout Connecticut. Barnum Financial Group financial advisors are committed to achieving their clients' goals and do so by continually acquiring new skills and education. Their philosophy is based on a systematic team approach, they work in association with strategic allies, such as CPA's, lawyers and major corporations, to help manage assets and grow our firm

Barnum Financial Group, An office of MetLife and the #1 MetLife office, is a comprehensive financial services firm dedicated to helping our clients improve their long-term financial success, reduce debt in order to pursue their lifetime financial goals and dreams. We offer a full line of insurance products as well as diverse financial expertise, from college funding, retirement, estate planning, special needs children, business solutions to employee benefits. We pride ourselves in the dedication and personalized service our advisors provide their clients.

Barnum Financial Group.....Your Life is our Business

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