



BARNUM
FINANCIAL
GROUP

An office of MetLife

PUBLIC RELATIONS

Jane Snaider

6 Corporate Drive
Shelton, CT 06484

203.513.6239

jsnaider@metlife.com

www.barnumfinancialgroup.com

NEWS
release

Barnum Financial Group Announces New Benefits Division

October 19, 2007-Recognizing that in today's competitive business environment, a strong benefits package is a great tool for attracting and retaining good employees, Barnum Financial Group (BFG), an office of MetLife recently introduced the Barnum Benefits Group (BBG), the Firm's employee benefits consulting division.

Barnum Benefits Group offers one stop shopping by providing the following products and services: Group Insurance, including medical, dental, life, disability income insurance, long-term care insurance, vision, deferred compensation plans, estate planning, key person funding, buy-sell agreement funding, 401(k) plans, profit-sharing plans, defined benefit plans, business succession planning and on-site educational seminars at flexible and convenient times for employees.

BBG's specialists understand the issues that business owners face are complex and integrated. Our advisors with a combined 80 years of employee benefit experience will provide a comprehensive business planning approach for the business owner, executives and employees. Their knowledge and experience will help business owners better manage the money they spend on employee benefits and will introduce them to needs they don't realize they have and opportunities to protect themselves and their employees.

L09084208[exp1208][AK,AL,AR,AZ,CA,CO,CT,DE,FL,GA,HI,IA,ID,IL,IN,KS,KY,LA,MA,MD,ME,MI,MN,MO,MS,MT,NC,ND,NE,NH,NJ,NM,NV,NY,OH,OK,OR,PA,RI,SC,SD,TN,TX,UT,VA,VT,WA,WI,WV,WY][DC,GU,MP,PR,VI]